

## Republic of the Philippines Department of Health OFFICE OF THE SECRETARY

28 April 2022

DEPARTMENT CIRCULAR

No. 2022 - 0235

TO:

ALL CENTERS FOR HEALTH DEVELOPMENT DIRECTORS AND **MINISTRY HEALTH-BANGSAMORO OF** AUTONOMOUS REGION **MUSLIM** MINDANAO. IN EXECUTIVE DIRECTORS OF SPECIALTY HOSPITALS. CHIEFS OF MEDICAL CENTERS, DOH

HOSPITALS; AND ALL OTHERS CONCERNED

SUBJECT:

Updating of Materials and Collaterals on COVID-19 Vaccination

Across All Platforms and Vaccination Sites

The COVID-19 Task Group on Demand Generation and Communications provides information, education, and communication (IEC) materials and collaterals in the interest of providing timely and accurate information to the general public. As the vaccination rollout evolves and global evidence emerges, the Task Group continually updates these materials. Ensuring that these changes are communicated locally is crucial to raise public awareness and combat misinformation.

All Centers for Health Development (CHDs) are hereby directed to update all the IEC materials in their respective platforms and areas, and replace/remove outdated materials as necessary. The updated materials may be found at <a href="https://bit.lv/Resbakuna 2022">bit.lv/Resbakuna 2022</a>. Pediatric vaccination materials may be found at <a href="https://bit.lv/ResbakunaKids 2022">bit.lv/ResbakunaKids 2022</a>, while booster related materials may be accessed at <a href="https://bit.lv/RESBAKUNABoosters">bit.lv/RESBAKUNABoosters</a>. Annexed to this issuance are the priority materials for circulation. CHDs must ensure that these materials are disseminated to their respective local government units.

Dissemination of this information to all concerned is requested.

By Authority of the Secretary of Health:

MARIA ROSARIO S. VERGEIRE, MD, MPH, CESO II

Undersecretary of Health Public Health Services Team

## Annex A. Resbakuna Materials (bit.ly/Resbakuna 2022)

Safety and efficacy materials to target fears on side effects and effectiveness of vaccines (latest update from Feb 2022)



Get Vaxxed for Good Vibes TVC motivate and encourage public to get vaccinated



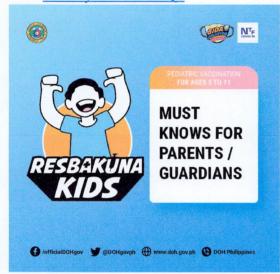
Ingat Angat TVCs & Kwentong Resbakuna to show human interest stories of those who received their vaccines



## Annex B. Resbakuna Kids Materials (bit.ly/ResbakunaKids 2022)

Pedia vaccination FAQs to provide rollout guidelines and must knows

- 5-11 years old FAQs
- 12-17 years old FAQs



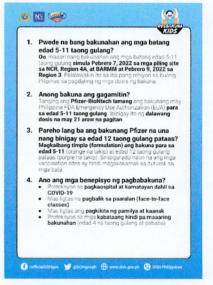
BIDA Kids TVCs to educate children on the minimum public health standards and importance of vaccination



"Ang Mahiwagang Patpat ni Diwata Luna" is a <u>storybook video explainer</u> on the importance of vaccination geared towards children



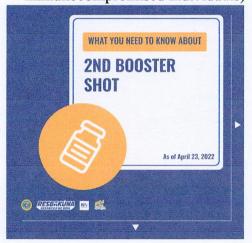
<u>Pamphlets</u> for must-knows on pediatric vaccination which can be printed and distributed



## Annex C. Boosters vaccination materials (bit.ly/RESBAKUNABoosters)

Booster Shot FAQs to provide pertinent information on 1st/2nd dose booster vaccination

- 1st booster dose
- 2nd booster dose (for immunocompromised individuals)



<u>Updated booster combination as of April 23,</u> <u>2022</u> to provide information on recommended intervals between primary series and boosters



Dapat bang makampante sa Alert Level 1 cards to target low risk perception for COVID-19

